



2021 FALL CONFERENCE SPONSORSHIP PACKET

SEPTEMBER 30-OCTOBER 1
HYATT REGENCY
WICHITA, KS

A NOTE FROM KSHA

Thank you for your interest in sponsoring the Kansas Speech-Language-Hearing Association's annual conference. You are invited to exhibit your products and services to the speech-language pathologists and audiologists of Kansas. From booths in the exhibit hall, to print and digital advertisement, you're sure to find a sponsorship opportunity that will meet the needs of your business. Please feel free to contact us if you have questions about sponsorship. See you at the conference!



CONTACT

KSHA Office
Susie Ternes
148 S. Bay Country Ct.
Wichita, Kansas 67235

E-Mail: ksha@ksha.org
Phone: (316) 202-2288
Fax: (316) 202-2299



LOCATION

Hyatt Regency Wichita
400 W. Waterman St.
Wichita, KS 67202

Exhibitors may use our **discounted room rate** of \$122. Call 877-803-7534 to reserve your room by 9/8/2021. Mention KSHA when booking.

For **shipping**, mail your materials to the above address, referencing your contact pick-up name, plus the KSHA Annual Conference.



EXHIBIT AND SPONSOR DEADLINES

Thursday, July 1

Deadline for Inclusion in Program

Wednesday, September 15

Last Day for Cancellation with Refund*

*Cancellations received in writing, by mail or email, and no later than September 15, 2021, will receive a 75% refund. After this date, your entire fee will be forfeited.

Exhibit hall assignments will be made on a first come, first served basis.



EXHIBIT HALL SCHEDULE

Wednesday, September 29

5:30PM-9:00PM Exhibitor Set-Up

Thursday, September 30

7:30AM-6:00PM Exhibit Hall Open

Friday, October 1

7:30AM-1:30PM Exhibit Hall Open
1:30PM Exhibitor Tear Down

ABOUT KSHA

The Kansas Speech-Language-Hearing Association (KSHA) is a non-profit professional organization that was founded in 1959. KSHA is comprised of licensed and future professionals in the field of speech, language, and hearing. KSHA exists to provide high-quality innovative professional development, to increase community awareness of the professions and the consumers we serve, and to advocate for the professions and individuals with communication disorders.

WHO ATTENDS THE KSHA CONFERENCE?



400+
SPEECH-LANGUAGE
PATHOLOGISTS



100+
AUDIOLOGISTS

Attendees work in schools, private practices, hospitals and other health care facilities, universities, and home health care settings.

KSHA'S COMMITMENT TO SPONSORS AND EXHIBITORS

KSHA helps maximize traffic in the exhibit hall to ensure our sponsors and exhibitors get maximal exposure. The exhibit hall is placed near the center of the conference to facilitate attendees naturally walking through between sessions and during breaks. Breakfast and snacks are also located in the exhibit hall. We encourage attendees to visit your booth by facilitating scavenger hunt and BINGO games in the exhibit hall, with door prizes and other giveaways. In addition, all exhibitors who register by the July 1st deadline will be included in the conference program. Conference programs will be sent to over 1,000 KSHA members and be available online. Additional advertising space is available in the program (see page 5).



THIS YEAR'S CONFERENCE TOPICS INCLUDE:

AAC
Aphasia
Apraxia
Autism Spectrum Disorder
Cognitive Communication
Dementia
Early Intervention
Feeding
Fluency
Literacy & Reading Disorders
Speech Sound Disorders
Swallowing

CONFERENCE SPONSORSHIP

BREAKFAST SPONSOR- \$1000 Be the first thing attendees see when they arrive for breakfast! Includes sign recognition with business name/logo and a promotional item of your choosing (flyer, brochure, etc.) on the breakfast tables, as well as a listing as breakfast sponsor in printed program when reserved by July 1.

MORNING/AFTERNOON BREAK SPONSOR- \$1000 Everyone loves a good snack! Includes sign recognition with business name/logo and a promotional item of your choosing (flyer, brochure, etc.), as well as a listing as a snack sponsor in the printed program when reserved by July 1.

PRAXIS BOWL- \$1000 Professionals and students alike join in on the fun during the 3rd annual Prairie Cup Praxis Bowl, complete with tailgating before the event and some friendly competition between the Kansas universities.

WI-FI SPONSOR- \$1500 Can anyone really survive without Wi-Fi? Our attendees appreciate Wi-Fi access to download handouts from our website during sessions. Your business name/logo and message of your choosing will be included with the Wi-Fi password and instructions on how to connect.

ANNUAL BUSINESS MEETING LUNCHEON- \$1000 More than 200 members join us at our annual business meeting luncheon. Sponsor receives table tent signage at every table, sign recognition during the luncheon, and recognition from the KSHA president during the event.

SESSION SPONSOR- \$300 Interested in sponsoring a session on a particular topic? This sponsorship includes on-screen projection of your business name/logo prior to the presentation and/or sign recognition throughout the session. Sponsorship also includes the opportunity to share a few words (1-2 minutes) about your company, as well as notation in the conference program for the session if reserved by July 1.

PRE-CONFERENCE POSTCARD- \$1200 Make a great first impression with the inclusion of your business on the pre-conference postcard highlighting conference events and registration reminders before the conference even begins!

CONFERENCE BAGS- \$300 Be the exclusive tote sponsor that attendees receive upon arrival and keep all conference long (and beyond!) to store their conference materials, exhibit hall purchases, and more! Sponsor is responsible for production and shipping of bags.

CONFERENCE LANYARDS- \$300 Get conference attendees wearing your company name/logo for the duration of our conference by sponsoring the lanyards for name badges. Sponsor is responsible for production and shipping charges of lanyards.

BAG INSERT/STUFFING- \$300 All attendees will receive a promotional flyer, brochure, or item of your choice upon check-in and registration at the conference.

PRINT ADS

In addition to being listed as a sponsor of the conference, additional ad space is available in the conference program. The program is sent to over 1,000 KSHA members and is also available online.



EXHIBIT HALL

All exhibitor packages include two exhibitor registrations. Additional exhibit-hall only badges are available for \$60/person.

TABLE- \$350

Second Table- \$350

Each Additional Table- \$150

Electrical Outlet for Booth- \$50

NON-PROFIT/HOME-BASED BUSINESS TABLE- \$225

TAKE-ONE DISPLAY- \$150 Not available to attend the conference or staff a table? No problem! Provide promotional materials for your business and we'll set them up for you!

DOOR PRIZE KSHA appreciates the donation of products or gift cards to be used as door prizes during the convention, offering attendees additional incentive for spending time in the exhibit hall. All donations will receive recognition on promotional material for the raffle and during presentation of the winner(s).

DIGITAL ADS

WEBSITE AD- \$300 During the conference, website traffic is heaviest where we host presenter slides and handouts for all attendees. Get noticed before, during, and after conference with your business logo featured on the Handouts page.

E-MAIL BANNER- \$250 Your custom branded banner ad will be included in a pre-conference e-mail sent to all attendees for a lasting impression just before the conference.

NOT READY TO SAY GOODBYE AFTER THE CONFERENCE?

KSHA offers year-round advertising opportunities to our sponsors!

CEU CO-SPONSORSHIP- \$425 (INITIAL COURSE), \$60 (SUBSEQUENT COURSES)

KSHA is happy to work with organizations, agencies, and other entities that wish to provide ASHA CEUs for SLPs and/or Audiologists. Application for KSHA co-sponsorship is required.

HOMEPAGE WEBSITE AD- \$300 Feature your business on the KSHA homepage. This opportunity is granted to no more than 3 sponsors at a time. Price covers 6 months on the homepage.

E-MAIL BANNER AD- \$150 Advertise your business with an e-mail banner linked to your website or social media in a KSHA e-mail update sent to 1,000+ inboxes.

KSHA CONNECTION SPONSOR- \$300 Sponsor a year of KSHA newsletters (the KSHA Connection), which is distributed every-other-month to all KSHA Members. Includes special recognition and company logo in each newsletter for the year.

KSHA CONNECTION AD- \$100 Include an advertisement in the KSHA newsletter (the KSHA Connection), which is distributed every-other-month to all KSHA Members (February, April, June, August, October, and December). \$50 discount for current KSHA members.

KSHA COUPONS- \$200 KSHA members are always looking for good deals! If you have a coupon for a product or service your business provides include it in the KSHA Coupon Book, a quarterly e-mail dedicated to savings.

CAREER CENTER JOB POSTING- \$75 Looking to hire a qualified SLP or Audiologist? List your job posting in the KSHA Career Center, available online to both members and non-members. Cost is \$25 for current KSHA members.

EXCLUSIVE E-BLAST- \$400 KSHA will feature your product, service, CEU event, job posting, etc. in an exclusive e-mail to our membership! Includes your choice of one attachment.

EXCLUSIVE E-BLAST (FOR RESEARCH PURPOSES)- \$25 This reduced-rate e-blast is for the recruitment of participants in research projects or surveys.

CALENDAR EVENT LISTING- \$25 Highlight your event on the KSHA calendar that SLPs and Audiologists across the state of Kansas use to plan their required continuing education.

Interested in these advertising opportunities?

Visit ksha.org for more information or e-mail us at ksha@ksha.org.

CONFERENCE SPONSOR REGISTRATION

THREE EASY WAYS TO REGISTER AS A SPONSOR OR EXHIBITOR:

- 1) Online at ksha.org
- 2) E-Mail this form to ksha@ksha.org.
- 3) Mail this form and payment to:
KSHA
148 S. Bay Country Ct.
Wichita, KS 67235.

CONTACT INFORMATION

Company _____

Contact _____

On-Site Representative at Conference
(if applicable) _____

Mailing Address _____

Phone _____

E-Mail _____

Website _____

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless KSHA and the Hyatt Regency, its agendas, servants, and employees from any and all such losses, damages, and claims.

PAYMENT: ____ Check Enclosed ____ Visa ____ MasterCard ____ Discover ____ AMEX

Card Number _____ Expiration _____ Sec. Code _____

Card Holder _____

Billing Address _____

SPONSORSHIPS

- ☐ BREAKFAST SPONSOR- \$1000
- ☐ AM/PM BREAK SPONSOR- \$1000
- ☐ PRAXIS BOWL- \$1000
- ☐ WI-FI SPONSOR- \$1500
- ☐ ANNUAL MEETING/LUNCHEON- \$1000
- ☐ SESSION SPONSOR- \$300
- ☐ PRE-CONFERENCE POSTCARD- \$1200
- ☐ CONFERENCE BAGS- \$300
- ☐ CONFERENCE LANYARDS- \$300
- ☐ BAG INSERT/STUFFING- \$300

EXHIBITOR SPACE

- ☐ TABLE- \$350
- ☐ SECOND TABLE- \$350
- ☐ ADDITIONAL TABLE- \$150/EA.
- ☐ NON-PROFIT/HOME-BASED- \$225
- ☐ ELECTRICAL OUTLET FOR BOOTH- \$50
- ☐ 1-2 EXHIBIT HALL PASES (INCLUDED)
- ☐ ADDTL. EXHIBIT HALL BADGE- \$60/EA.
- ☐ TAKE-ONE DISPLAY- \$150
- ☐ DOOR PRIZE DONATION

PRINT ADS

- ☐ ¼ PAGE- \$75
- ☐ ½ PAGE- \$200
- ☐ FULL PAGE- \$300

DIGITAL ADS

- ☐ WEBSITE AD- \$300
- ☐ E-MAIL BANNER- \$250

TOTAL DUE: _____