



K A N S A S  
S P E E C H - L A N G U A G E - H E A R I N G  
A S S O C I A T I O N

2024 FALL CONFERENCE  
SPONSORSHIP PACKET

SEPTEMBER 26-27  
HYATT REGENCY HOTEL  
WICHITA, KS

## A NOTE FROM KSHA

Thank you for your interest in sponsoring the Kansas Speech-Language-Hearing Association's annual conference. You are invited to exhibit your products and services to the speech-language pathologists and audiologists of Kansas. From booths in the exhibit hall, to print and digital advertisement, you're sure to find a sponsorship opportunity that will meet the needs of your business. Please feel free to contact us if you have questions about sponsorship. See you at the conference!



### CONTACT

KSHA Office  
Susie Ternes  
148 S. Bay Country Ct.  
Wichita, KS 67235

E-Mail: [ksha@ksha.org](mailto:ksha@ksha.org)



### LOCATION

Hyatt Regency Hotel  
400 W. Waterman  
Wichita, KS 67202

Exhibitors may use our discounted room rate of \$128. Call 316-293-1234 to reserve your room by 9/4/24. Mention KSHA when booking.

For shipping, mail your materials to the above address, referencing your contact pick-up name, plus the KSHA Annual Conference.\*

\*hotel may charge a fee for receiving boxes on your behalf



### EXHIBIT AND SPONSOR DEADLINES

July 1  
Deadline for Inclusion in Program

September 15  
Last Day for Cancellation with Refund\*

\*Cancellations received in writing, by mail or email no later than September 15, 2024, will receive a 75% refund. After this date, your entire fee will be forfeited.

Exhibit hall assignments will be made on a first come, first served basis



### EXHIBIT HALL SCHEDULE

Wednesday, September 25  
5:30PM-9:00PM Exhibitor Set-Up

Thursday, September 26  
7:30AM-6:00PM Exhibit Hall Open

Friday, September 27  
7:30AM-1:30PM Exhibit Hall Open  
1:30PM Exhibitor Tear Down

## ABOUT KSHA

The Kansas Speech-Language-Hearing Association (KSHA) is a non-profit professional organization that was founded in 1959. KSHA is comprised of licensed and future professionals in the field of speech, language, and hearing. KSHA exists to provide high-quality innovative professional development, to increase community awareness of the professions and the consumers we serve, and to advocate for the professions and individuals with communication disorders.

## WHO ATTENDS THE KSHA CONFERENCE?



**400+**

**SPEECH-LANGUAGE  
PATHOLOGISTS**



**100+**

**AUDIOLOGISTS**

Attendees work in schools, private practices, hospitals and other health care facilities, universities, and home health care settings.

## KSHA'S COMMITMENT TO SPONSORS AND EXHIBITORS

KSHA helps maximize traffic in the exhibit hall to ensure our sponsors and exhibitors get maximal exposure. The exhibit hall is placed near the center of the conference to facilitate attendees naturally walking through between sessions and during breaks. Breakfast and snacks are also located in the exhibit hall. We encourage attendees to visit your booth by giving attendees punch cards with each exhibitors' company listed. Exhibitors may use a hole punch or their initials to indicate that a participant has visited their booth. Participants turn these in to be entered to win a drawing for a prize. In addition, all exhibitors who register by the July 1st deadline will be included in the online conference program. Conference programs are sent to over 1000 SLPs and audiologists. Additional advertising space is available in the conference app (see page 5).

# CONFERENCE SPONSORSHIP

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**BREAKFAST SPONSOR- \$1000** Be the first thing attendees see when they arrive for breakfast! Includes sign recognition with business name/logo and a promotional item of your choosing (flyer, brochure, etc.) on the breakfast tables, as well as a listing as breakfast sponsor in printed program when reserved by July 1.

**MORNING/AFTERNOON BREAK SPONSOR- \$1000** Everyone loves a good snack! Includes sign recognition with business name/logo and a promotional item of your choosing (flyer, brochure, etc.), as well as a listing as a snack sponsor in the printed program when reserved by July 1.

**KNOWLEDGE QUEST- \$1000** Professionals and students alike join in on the fun during the 3rd annual Praxis Bowl, complete with tailgating before the event and some friendly competition between the Kansas universities.

**WI-FI SPONSOR- \$1500** Can anyone really survive without Wi-Fi? Our attendees appreciate Wi-Fi access to download handouts from our website during sessions. Your business name/logo and message of your choosing will be included with the Wi-Fi password and instructions on how to connect.

**ANNUAL BUSINESS MEETING LUNCHEON- \$1000** More than 200 members join us at our annual business meeting luncheon. Sponsor receives table tent signage at every table, sign recognition during the luncheon, and recognition from the KSHA president during the event.

**SESSION SPONSOR- \$300** Interested in sponsoring a session on a particular topic? This sponsorship includes on-screen projection of your business name/logo prior to the presentation and/or sign recognition throughout the session. Sponsorship also includes the opportunity to share a few words (1-2 minutes) about your company, as well as notation in the conference program for the session if reserved by July 1.

**PRE-CONFERENCE POSTCARD- \$1200** Make a great first impression with the inclusion of your business on the pre-conference postcard highlighting conference events and registration reminders before the conference even begins!

**CONFERENCE BAGS- \$300** Be the exclusive tote sponsor that attendees receive upon arrival and keep all conference long (and beyond!) to store their conference materials, exhibit hall purchases, and more! Sponsor is responsible for production and shipping of bags.

**CONFERENCE LANYARDS- \$300** Get conference attendees wearing your company name/logo for the duration of our conference by sponsoring the lanyards for name badges. Sponsor is responsible for production and shipping charges of lanyards.

**BAG INSERT/STUFFING- \$300** All attendees will receive a promotional flyer, brochure, or item of your choice upon check-in and registration at the conference.

## PRINT ADS

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In addition to being listed as a sponsor of the conference, additional ad space is available in the conference program. The program is sent to over 1,000 KSHA members and is also available online.



## EXHIBIT HALL

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All exhibitor packages include two exhibitor registrations. Additional exhibit-hall only badges are available for \$60/person.

### TABLE- \$350

Second Table- \$350

Each Additional Table- \$150

Electrical Outlet for Booth- \$50

### NON-PROFIT/HOME-BASED BUSINESS TABLE- \$225

**TAKE-ONE DISPLAY- \$150** Not available to attend the conference or staff a table? No problem! Provide promotional materials for your business and we'll set them up for you!

**DOOR PRIZE** KSHA appreciates the donation of products or gift cards to be used as door prizes during the convention, offering attendees additional incentive for spending time in the exhibit hall. All donations will receive recognition on promotional material for the raffle and during presentation of the winner(s).

## DIGITAL ADS

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**WEBSITE AD- \$300** During the conference, website traffic is heaviest where we host presenter slides and handouts for all attendees. Get noticed before, during, and after conference with your business logo featured on the Handouts page.

**E-MAIL BANNER- \$250** Your custom branded banner ad will be included in a pre-conference e-mail sent to all attendees for a lasting impression just before the conference.

# NOT READY TO SAY GOODBYE AFTER THE CONFERENCE?

KSHA offers year-round advertising opportunities to our sponsors!

## **CEU CO-SPONSORSHIP- \$425 (INITIAL COURSE), \$60 (SUBSEQUENT COURSES)**

KSHA is happy to work with organizations, agencies, and other entities that wish to provide ASHA CEUs for SLPs and/or Audiologists. Application for KSHA co-sponsorship is required.

**HOMEPAGE WEBSITE AD- \$300** Feature your business on the KSHA homepage. This opportunity is granted to no more than 3 sponsors at a time. Price covers 6 months on the homepage.

**E-MAIL BANNER AD- \$150** Advertise your business with an e-mail banner linked to your website or social media in a KSHA e-mail update sent to 1,000+ inboxes.

**CAREER CENTER JOB POSTING- \$75** Looking to hire a qualified SLP or Audiologist? List your job posting in the KSHA Career Center, available online to both members and non-members. Cost is \$25 for current KSHA members.

**EXCLUSIVE E-BLAST- \$400** KSHA will feature your product, service, CEU event, job posting, etc. in an exclusive e-mail to our membership! Includes your choice of one attachment.

**EXCLUSIVE E-BLAST (FOR RESEARCH PURPOSES)- \$25** This reduced-rate e-blast is for the recruitment of participants in research projects or surveys.

**CALENDAR EVENT LISTING- \$25** Highlight your event on the KSHA calendar that SLPs and Audiologists across the state of Kansas use to plan their required continuing education.

## **Interested in these advertising opportunities?**

Visit [ksha.org](http://ksha.org) for more information or e-mail us at [ksha@ksha.org](mailto:ksha@ksha.org).

# CONFERENCE SPONSOR REGISTRATION

## THREE EASY WAYS TO REGISTER AS A SPONSOR OR EXHIBITOR:

- 1) Online at ksha.org
- 2) E-Mail this form to ksha@ksha.org.
- 3) Mail this form and payment to:

KSHA  
148 S. Bay Country Ct.  
Wichita, KS 67235

## CONTACT INFORMATION

Company \_\_\_\_\_

Contact \_\_\_\_\_

On-Site Representative at Conference (if applicable) \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

## PAYMENT:

\_\_\_\_\_ Check Enclosed \_\_\_\_\_ Visa \_\_\_\_\_  
AMEX \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_

Card No. \_\_\_\_\_

Expiration \_\_\_\_\_ Sec. Code \_\_\_\_\_

Card Holder \_\_\_\_\_

Billing Address \_\_\_\_\_

*The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless KSHA and the Hyatt Regency, its agendas, servants, and employees from any and all such losses, damages, and claims.*

## SPONSORSHIPS

- BREAKFAST SPONSOR- \$1000
- AM/PM BREAK SPONSOR- \$1000
- PRAXIS BOWL- \$1000
- WI-FI SPONSOR- \$1500
- ANNUAL MEETING/LUNCHEON- \$1000
- SESSION SPONSOR- \$300
- PRE-CONFERENCE POSTCARD- \$1200
- CONFERENCE BAGS- \$300
- CONFERENCE LANYARDS- \$300
- BAG INSERT/STUFFING- \$300

## EXHIBITOR SPACE

- TABLE- \$350
- SECOND TABLE- \$350
- ADDITIONAL TABLE- \$150/EA.
- NON-PROFIT/HOME-BASED- \$225
- ELECTRICAL OUTLET FOR BOOTH- \$50
- 1-2 EXHIBIT HALL PASES (INCLUDED)
- ADDTL. EXHIBIT HALL BADGE- \$60/EA.
- TAKE-ONE DISPLAY- \$150
- DOOR PRIZE DONATION

## DIGITAL ADS

- WEBSITE AD- \$300
- E-MAIL BANNER- \$250

**TOTAL DUE:** \_\_\_\_\_