



K A N S A S
S P E E C H - L A N G U A G E - H E A R I N G
A S S O C I A T I O N

2022 FALL CONFERENCE
EXHIBITOR & SPONSORSHIP PACKET



SEPTEMBER 29-30
HILTON GARDEN INN
MANHATTAN, KS

We're excited to welcome you to the 2022 convention!

Thank you for your interest in sponsoring the Kansas Speech-Language-Hearing Association's annual conference. You are invited to exhibit your products and services to the speech-language pathologists and audiologists of Kansas. Please feel free to contact us if you have questions about sponsorship. See you at the conference!



Contact

KSHA Office
Susie Ternes
148 S. Bay Country Ct.
Wichita, KS 67235

E-Mail: ksha@ksha.org
Phone: (316) 202-2288



Location

Hilton Garden Inn
410 S. 3rd St.
Manhattan, KS 66502

Exhibitors may use our discounted room rate of \$114. Call 877-803-7534 to reserve your room by 9/1/2022. Mention KSHA when booking.



Deadlines

July 1
Deadline for Exhibitors and Sponsors

September 15
Last Day for Cancellation with Refund*

*Cancellations received in writing, by mail or email no later than September 15, 2022, will receive a 75% refund. After this date, your entire fee will be forfeited.



Exhibit Hall Schedule

Wednesday, September 28
5:30PM-9:00PM Exhibitor Set-Up

Thursday, September 29
7:30AM-6:00PM Exhibit Hall Open

Friday, September 30
7:30AM-1:30PM Exhibit Hall Open
1:30PM Exhibitor Tear Down

Opportunities at a glance

Exhibit

Door prize donation FREE!
Digital prize donation FREE!
Take One Display \$150

Staffed Booth \$350

(Non-Profit/Home-Based Staffed Booth \$225)

Promotional Items

Conference Bag Insert \$250
Conference Bags \$350
Lanyards for Participants \$350

Unique Promotional

iPad Giveaway \$900
Photo booth \$1200
Thumb drives \$2000
Or contact KSHA with your own ideas!

Digital Advertising

Pre-Convention Email, regular \$250
Pre-Convention Email, premium \$550

Ad on Convention Landing Page, regular \$250

Ad on Convention Landing Page, premium \$650

Ad on Conference App, regular \$200

Ad on Conference App, premium \$500

Sponsorship

Session Sponsor \$300

Snack Break Sponsor \$500

Networking Roundtable Sponsor \$750

Breakfast Sponsor \$1,000

Praxis Bowl Sponsor \$1,000

Luncheon Sponsor \$1,500

Wi-Fi Sponsor \$2,200

Ask us how to make the most of a virtual-only exhibit!

Email
ksha@ksha.org



Convention attendees

2500 total Kansas clinicians

Description of Exhibiting and Sponsor Opportunities

EXHIBIT

DOOR PRIZE/DIGITAL PRIZE DONATION - KSHA appreciates the donation of products or gift cards to be used as door prizes during the convention, offering attendees additional incentive for spending time in the exhibit hall and exploring the exhibitor showcase in the conference app. (reach: 500)

TAKE-ONE DISPLAY- \$150 - Not available to attend the conference or staff a table? No problem! Provide promotional materials for your business and we'll set them up for you! (reach: 500)

STAFFED BOOTH- \$350 (\$225 for non-profit/home-based business) - Includes one six-foot long table covered with tablecloth, two chairs, two exhibit hall passes, and morning/afternoon snacks. (reach: 500)

PROMOTIONAL ITEMS

CONFERENCE BAG INSERT - \$250 - All attendees will receive a promotional flyer, brochure, or item of your choice upon check-in and registration at the conference. (reach: 500)

CONFERENCE BAGS - \$350 - Be the exclusive tote sponsor that attendees receive upon arrival and keep all conference long (and beyond!) to store their conference materials, exhibit hall purchases, and more! Sponsor is responsible for production and shipping of bags. (reach: 500)

LANYARDS FOR PARTICIPANTS - \$350 - Get conference attendees wearing your company name/logo for the duration of our conference by sponsoring the lanyards for name badges. Sponsor is responsible for production and shipping charges of lanyards. (reach: 500)

UNIQUE PROMOTIONAL ITEMS

iPad GIVEAWAY - \$900 - (3 available) We'll give away an iPad on your behalf! This is often one of the more exciting things for conference attendees, because who doesn't love a BIG giveaway. (reach: 500)

PHOTO BOOTH - \$1200 - We'll build the booth, and your brand takes center spotlight! Help make memories with conference attendees. (reach: 500)

THUMB DRIVES FOR PARTICIPANTS - \$2000 - Your logo printed on thumb drives with pre-loaded content of your choice provided to each participant at check-in. (reach: 500)

Description of Exhibiting and Sponsor Opportunities

DIGITAL ADVERTISING

PRE-CONVENTION EMAIL, REGULAR - \$250 - Make a great first impression with the inclusion of your business name on the pre-convention email highlighting conference events and registration reminders before the conference even begins! (reach: 2,500)

PRE-CONVENTION EMAIL, PREMIUM - \$550 - Make a great first impression with the inclusion of your business name AND LOGO, as well as a link to your business on the pre-convention email highlighting conference events and registration reminders before the conference even begins! (reach: 2,500)

AD ON CONVENTION LANDING PAGE, REGULAR - \$250 - Reach anyone interested in learning more about the conference with the inclusion of your business name on our website's convention landing page, where participants see the schedule of events and register for the convention. (reach: 1,000)

AD ON CONVENTION LANDING PAGE, PREMIUM - \$650 - Reach anyone interested in learning more about the conference with the inclusion of your business name AND LOGO, as well as a link to your business on our website's convention landing page, where participants see the schedule of events and register for the convention. (reach: 1,000)

AD ON CONFERENCE APP, REGULAR - \$200 - Attendees access our conference app prior to and during the conference for checking in, viewing their agenda, and exploring exhibit booths. Includes your business name/logo on the sponsor list in the app. (reach: 500)

AD ON CONFERENCE APP, PREMIUM - \$500 - Attendees access our conference app prior to and during the conference for checking in, viewing their agenda, and exploring exhibit booths. Includes a banner ad and your uploaded video on the app landing page. (reach: 500)

SPONSORSHIP

SESSION SPONSOR - \$300 - Interested in sponsoring a session on a particular topic? This sponsorship includes on-screen projection of your business name/logo prior to the presentation and/or sign recognition throughout the session. Sponsorship also includes recognition in the conference app if reserved by July 1. (reach: 200-500)

SNACK BREAK SPONSOR - \$500 - 4 available. Everyone loves a good snack! Includes sign recognition with business name/logo and a promotional item of your choosing (flyer, brochure, etc.), as well as a listing in the conference app when reserved by July 1. (reach: 500)

NETWORKING ROUNDTABLE SPONSOR - \$750 - Attendees gather for socialization and networking with others in the same practice setting. Includes sign recognition with business name/logo and a promotional item of your choosing (flyer, brochure, etc.) on the tables, as well as listing in the conference app when reserved by July 1. (reach: 200)

Description of Exhibiting and Sponsor Opportunities

BREAKFAST SPONSOR - \$1,000 - Be the first thing attendees see when they arrive for breakfast! Includes sign recognition with business name/logo and a promotional item of your choosing (flyer, brochure, etc.) on the breakfast tables, as well as a listing in the conference app when reserved by July 1. (reach: 500)

PRAXIS BOWL - \$1,000 - Professionals and students alike join in on the fun during the annual Prairie Cup Praxis Bowl. Includes sign recognition with business name/logo and a promotional item of your choosing (flyer, brochure, etc.) on the tables, as well as listing in the conference app when reserved by July 1. (reach: 300)

LUNCHEON SPONSOR - \$1,500 - More than 200 members join us at our annual business meeting luncheon. Sponsor receives table tent signage at every table, on-screen projections of your business name/logo, recognition from the KSHA President during the event, and listing on the conference app. (reach: 200)

WI-FI SPONSOR - \$2,200 - Can anyone really survive without Wi-Fi? Our attendees require Wi-Fi access to download handouts and participate in live polling during sessions. Your business name/logo and message of your choosing will be included with the Wi-Fi password and instructions on how to connect. Best bang for your buck as it reaches all attendees, speakers, exhibitors, and student volunteers! (reach: 500+)

More Exhibiting Details

- For shipping, mail your materials to:
Hilton Garden Inn Manhattan
410 S. 3rd St.
Manhattan, KS 66502

*Please reference your contact pick-up name, plus the KSHA Annual Conference on your boxes.

*The hotel may charge a fee for receiving boxes on your behalf. These charges will be passed on to each exhibitor/sponsor.

- Exhibit hall assignments will be made on a first come, first served basis.
- All exhibitor packages include two exhibitor registrations. Additional exhibit-hall only badges are available for \$60/person.
- KSHA helps maximize traffic in the exhibit hall to ensure our sponsors and exhibitors get maximal exposure. The exhibit hall is placed near the center of the conference to facilitate attendees naturally walking through between sessions and during breaks. Breakfast and snacks are also located in the exhibit hall. We encourage attendees to visit your booth by facilitating a punch card contest, incentivizing participation with door prizes and other giveaways. In addition, all exhibitors who register by the July 1st deadline will be included in the conference app and will have the ability to upload a logo, profile photo, contact info, and product/service description in the exhibitor hub area.

About KSHA:

The Kansas Speech-Language-Hearing Association (KSHA) is a non-profit professional organization that was founded in 1959. KSHA is comprised of licensed and future professionals in the field of speech, language, and hearing. KSHA exists to provide high-quality innovative professional development, to increase community awareness of the professions and the consumers we serve, and to advocate for the professions and individuals with communication disorders.

Sincerest THANK YOU to all our past sponsors, including:



Not ready to say goodbye after the conference?

KSHA offers year-round advertising opportunities to our sponsors

Email ksha@ksha.org to remain on our list

EXHIBITOR/SPONSOR REGISTRATION

THREE EASY WAYS TO REGISTER AS A SPONSOR OR EXHIBITOR:

- 1) Online at ksha.org
- 2) E-Mail this form to ksha@ksha.org.
- 3) Mail this form and payment to:

KSHA
148 S. Bay Country Ct.
Wichita, KS 67235

CONTACT INFORMATION

Company _____

Contact _____

On-Site-Representative at Conference (if applicable) _____

Mailing address _____

Phone _____

Email _____

Additional contact email _____

PAYMENT:

___ Check enclosed

___ Credit card

Card number _____

Expiration _____ Sec.Code _____

Card Holder _____

Billing Address _____

EXHIBIT

- DOOR PRIZE DONATION (FREE)
- DIGITAL PRIZE DONATION (FREE)
- TAKE-ONE DISPLAY - \$150
- STAFFED BOOTH - \$350
- SECOND TABLE - \$350
- ADDITIONAL TABLE - \$150/EA.
- NON-PROFIT/HOME-BASED BOOTH - \$225
- ELECTRICAL OUTLET FOR BOOTH - \$50
- 1-2 EXHIBIT HALL PASES (INCLUDED)
- ADDT'L. EXHIBIT HALL BADGE - \$60/EA.

PROMOTIONAL ITEMS

- CONFERENCE BAG INSERT - \$250
- CONFERENCE BAGS - \$350
- LANYARDS - \$350
- iPad GIVEAWAY - \$900
- PHOTO BOOTH - \$1200
- THUMB DRIVES - \$2000

DIGITAL ADVERTISING

- PRE-CONVENTION EMAIL, REGULAR - \$250
- PRE-CONVENTION EMAIL, PREMIUM - \$550
- AD ON CONVENTION LANDING PAGE, REGULAR - \$250
- AD ON CONVENTION LANDING PAGE, PREMIUM - \$650
- AD ON CONFERENCE APP, REGULAR - \$200
- AD ON CONFERENCE APP, PREMIUM - \$500

SPONSORSHIPS

- SESSION SPONSOR - \$300
- SNACK BREAK SPONSOR - \$500
- NETWORKING ROUNDTABLE SPONSOR - \$750
- BREAKFAST SPONSOR - \$1000
- PRAXIS BOWL SPONSOR - \$1000
- LUNCHEON SPONSOR - \$1500
- WI-FI SPONSOR - \$2200

TOTAL DUE: _____

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless KSHA and the Hilton Garden Inn, its agendas, servants, and employees from any and all such losses, damages, and claims.